

...Around the Clock Merchandising Solutions

The National Vendors **Reflex** snack and confectionery merchandiser from Crane Merchandising Systems offers market leading flexibility and reliability combined with user friendly operation and modern visual styling. The large, brightly lit "shop window" enhances the appeal of the products on offer, encouraging sales and

increasing profits. The machine is extremely easy to load with shelves that tilt to 45°. Each tray and column divider is adjustable to suit different sized products. **Reflex** machines are available in two widths, allowing the perfect combination of machine size and capacity to be matched to your location.

Key Reflex features:

- Compact version is just 812mm (32") wide, yet offers either 24 or 32 selections and is ideal for locations where space is at a premium
- Larger model (shown on brochure cover) offers either 35 or 40 selections of chilled snack and confectionery items, providing the perfect solution for locations requiring larger choice and value
- Dual snack spirals provide a superior vend action and allow snacks and confectionery to be stocked on the same shelf, maximising the available space
- Removable selection dividers extends product choice and increases the versatility of the machine
- Programmable Time Events and Free Vend modes enable the machine to be set to operate differently according to the time of day or type of customer
- Message display can be customised to display customer specific information
- Standard components, common to the National Vendors range, ensure servicing and parts supply is quick and convenient



Reflex - 24 or 32 Selections

Market leaders in snack, food and drinks vending for over 75 years, National Vendors are renowned for class leading reliability, high quality, and innovative vending solutions.

National Vendors are part of the operating group Crane Merchandising Systems, which provides innovative technological and business solutions to vend operators and suppliers throughout the world.

SureVend™ Product Delivery Sensor

The SureVend™ product delivery sensor guarantees that selected items are delivered to the customer or their money is returned. The system works by attempting to deliver the product up to 3 times. If a product is not dispensed and therefore recognised by the optic sensors after 3 attempted vends, the customer is given the option of selecting another product or accepting a refund.

With the inclusion of SureVend™ as a standard feature on the Reflex spiral merchandiser, Crane Merchandising Systems are once again providing innovative technological advances that lead to increased customer satisfaction.



Branding Opportunities

Offering branded products provides strong point-of-sale impact as well as customer recognition and reassurance that keeps them coming back for more.

All National Vendors machines provide operators with excellent branding opportunities, drawing attention to the products on offer. This in turn increases customer confidence, promoting sales and increasing profits!



Vending Solutions

Whatever your vending requirement, Reflex machines are able to cope. From small packets of confectionery to large boxes of chocolate's, Crane Merchandising Systems has a solution for you.



Payment Options

The Reflex is compatible with the leading M.D.B. and Executive coin and cashless systems. Either option can be fitted depending on the payment format required.





Easy Shelf Filling

Operators will love the simplicity of the Reflex machine. Quick and easy to stock, the trays tilt to 45° which means even the highest shelf is within easy reach.

The spirals gently but firmly support the products and smoothly move each item forward to the vend position.



Price Rolls

Updating prices takes seconds with the innovative price roll system. The operator simply rolls the price strip until the correct price is found.

No loose numbers, or complicated programming.

Dual Spiral System

The well proven dual spiral vending system is reliable, easy to adjust and suitable for a wide variety of products.

To facilitate the vending of larger sized confectionery items, spirals can be easily linked in pairs further promoting the use of the machine.



Audit Information

The Reflex is equipped with an innovative audit system which records sales information, aiding stock control and machine management.

This information can be recalled by the operator via the machine's display panel and a printed copy produced using a hand-held printer.



Integrated Merchandising Solutions

The Reflex is styled to co-ordinate seamlessly with the complete range of food, snack and drinks machines from the National Vendors range creating a totally integrated merchandising solution.



Specifications	24 & 32 Selections	35 & 40 Selections
Height	1830 mm (72 in)	1830 mm (72 in)
Depth	784 mm (31 in)	784 mm (31 in)
Width	812 mm (32 in)	968 mm (38 in)
Weight	237 kg (522 lbs)	304 kg (670 lbs)
Electrical Services (i) Voltage (ii) Frequency (iii) Current Rating (iv) Refrigeration Unit	220/240V AC 50 Hz 5 amps 220/240V - ¼ H.P.	
Refrigerant	R134A CFC Free	
Temperature Control	Programmable temperature range 14°C - 22°C	
Optional Features	Compatible with leading M.D.B. and Executive Coin and Cashless Systems Portable hand-held printer for data retrieval Additional spirals, motors and dividers to convert standard tray layout	

All weights and dimensions are approximate and are for guidance only.

Capacities	
24 & 32 Selections	35 & 40 Selections
24 Snack/Confectionery Selections Snack Items 168 Confectionery Items 108 Total Capacity 276	35 Snack/Confectionery Selections Snack Items 160 Confectionery Items 272 Total Capacity 432
32 Snack/Confectionery Selections Snack Items 168 Confectionery Items 216 Total Capacity 384	40 Snack/Confectionery Selections Snack Items 210 Confectionery Items 272 Total Capacity 482

Approved Distributor

CE
This equipment complies and is marked in accordance with the legislative requirements of the European Community.



CRANE MERCHANDISING SYSTEMS
A Crane Co. Company
Pipsmore Park, Bumpers Farm Industrial Estate, Chippenham, Wiltshire, SN14 6NQ
Tel: +44 (0)1249 444807
Fax: +44 (0)1249 444819
Email: sales@cranems.co.uk
Website: www.cranems.co.uk